

Crete Area Chamber of Commerce
June 12, 2024
Regular Meeting Minutes

The meeting was called to order by President Betsy Janicki at 6:30 pm. Members present were: Judy Petrungaro, Betsy Janicki, Julie Ciarlo, Janel Geary, Sarah Wegley, Mikayla Burling, Michelle Adams, Gina Chavez.

Julie moved and Gina seconded a motion to approve the June minutes as emailed. All present voted Aye.

The June and July treasurers' reports were presented by Julie. Janel moved and Judy seconded a motion to approve June and July reports as presented. All ayes, motion passed.

We are up to a little over 40 members. BMO Harris just renewed.

Updates/Needs improvements: A discussion was had on the roles of the board members. Currently most of the duties are being done by a select few and need to be distributed better. We need to work on memberships, member events/workshops and member spotlights/business after hours. Michelle Adams will help with spotlights and Gina Chavez will help with memberships. More discussion on this in September.

Workshops: We had our second workshop with Chicago Southland Chamber. Rene Velazquez presented on Branding. 15 persons were in attendance and engaged. Working on the next idea for a workshop.

Marketing:

New Resident Bags: Letters did go out for July. We are running out of the Chamber bags. We will look at promotional companies for prices on a bag. Looking to purchase about 1000.

Facebook/Website: Jamie and Betsy have been diligent in updating these and will continue to do so. The website is looking great. Soon our agendas and minutes will be included on the website. Please make sure you are giving the chamber your business information.

Garage Sale Days: October 11 & 12. Sarah will help with the map again.

Crawl-O-Ween; Discussion was had on how to re-create the registration and participation of the event. This year we will charge the bars to participate, and the Chamber will promote the bar's individual events. For the price of participation, the bar will receive the special Crawl-O-Ween Cup. The number of cups will depend on the level of monetary participation. Bars will be able to distribute the cups as they want to. Gina and Betsy will investigate the prices of cups.

Farmers Market: The Farmers Market is doing well. We have people still looking to join. We are trying to create a clearer job description and duties for the Market Coordinator.

Crete Country Christmas: The Chamber needs to apply for the Liquor License. The concept of the Chamber purchasing a credit card swiper was discussed. Betsy will meet with Finance Committee Chair Mark Wiater to discuss. Judy motioned to give \$5000 to Crete Country Christmas Committee. Gina seconded the motion and all present voted aye. Motion carried.

Cruise Night: This season has been amazing. We had 10 new people on Monday. We are up to 109 total individual cars this season. August 26 will be the Halloween Trick or Treating. The Cruiser party will be at Aurelios on September 30, the last Cruise Night. The 50/50 is doing well and the sponsors have been enjoying the event.

Village News: none now.

Next Luncheon is at the Edge Coffee House on August 30. Janel will call to confirm.
Future Luncheon is October 25, location TBD.

New Business/Business Updates – Milestones Counseling have been granted pre-approval to be a behavioral health clinic.

Old Business: none

Betsy moved and Janel seconded a motion to adjourn the meeting at 7:49 pm. All ayes. Meeting Adjourned.

Respectfully submitted by
Janel Geary
CACC, Secretary