



Crete Country Christmas

Crete Area Chamber of Commerce

August 1, 2024

Dear Community Partner,

One of the greatest gifts a community can give its members is the opportunity to find and share joy during the holiday season. For over 30 years, Crete Country Christmas has helped families and friends make beautiful memories by providing a variety of activities for all ages. Every sense comes alive as we see the festive decorations and twinkling lights, as we hear the music piped down Main Street and the truck horns blaring Merry Christmas, as we smell the aroma of and taste the delicious local fare, and as we hug and mingle with family and friends. It is truly one of the best ways to find meaning in the season.

Each year, this event is made possible by the generous contributions of community organizations and individuals. If you are a recurring sponsor, we thank you and ask for your continued support. Your donation is never taken for granted. If you are new to our community or event, please consider supporting this undertaking. The enclosed form outlines all the ways in which you can support Crete Country Christmas and some of the benefits to your business or organization.

We are committed to advertising your business/organization through our sponsorship opportunities. Exposure on our website is beneficial, as highlighted in our 2023 data below.

Between November 1-December 31, 2023:

- 6.9K users
- Beginning of November about 100 users a day
- A week before, 500-700 a day

Specifically on Saturday of CCX:

- Almost 8,400 visits on Activities page
- About 7,400 visits to the home page
- Almost 1,500 to the entertainment page
- Nearly 500 on the vendors page
- Just over 300 on the parade page

As always, please reach out with any questions at info@cretecountrychristmas.com. We are excited to work together with you for a beautiful community event.

Sincerely,

Carol Millsap, President
Crete Country Christmas Committee

Sponsorship deadline is September 27, 2024

Please send forms/financial contributions to P.O. Box 224 Crete, IL 60417

Carol Millsap
President

Jamie Healy
Vice President

Dave Sieffert
Secretary

Mark Wiater
Treasurer

info@cretecountrychristmas.com
cretecountrychristmas.com
P.O. Box 224 Crete, IL 60417



Sponsorship

Business/Organization _____

Contact Person _____ Phone _____

Address _____

Email _____ Website _____

YES, we want to support Crete Country Christmas with a financial sponsorship!

\$3,000 Entertainment Sponsor

- Individual Entertainment Sponsor Banner above the stage in the Crete Country Christmas Lodge
- Logo & link posted on individual social media post
- Logo & link listed on cretecountrychristmas.com
- Logo on 2024 Crete Country Christmas Event Flyer
- Logo on 5K Race Shirt and Official Crete Country Christmas clothing*

*To be included on the flyer, 5K shirt and Crete Country Christmas clothing, sponsorship MUST be received by September 27, 2024

\$2,000 Santa Sponsor

- Individual Ceiling Banner displayed in the Crete Country Christmas Lodge
- Logo & link posted on individual social media post
- Logo & link listed on cretecountrychristmas.com
- Logo on 2024 Crete Country Christmas Event Flyer
- Logo on 5K Race Shirt and Official Crete Country Christmas clothing*

*To be included on the flyer, 5K shirt and Crete Country Christmas clothing, sponsorship MUST be received by September 27, 2024

\$1,000 Snowman Sponsor

- Individual Wall Banner displayed in the Crete Country Christmas Lodge
- Logo & link listed on cretecountrychristmas.com
- Logo on 2024 Crete Country Christmas Event Flyer
- Logo on 5K Race Shirt and Official Crete Country Christmas clothing*

*To be included on the flyer, 5K shirt and Crete Country Christmas clothing, sponsorship MUST be received by September 27, 2024

\$500 Reindeer Sponsor

- Name displayed in the Crete Country Christmas Lodge
- Logo & link listed on cretecountrychristmas.com

\$250 Elf Sponsor

- Name & link listed on cretecountrychristmas.com

We just want to help, here's our donation of \$ _____

Thank you for supporting Crete Country Christmas!